MetroCon
DISCOVERY THROUGH ENGINEERING

28th Annual Technical Conference

MetroCon 2015 Patron Packet

October 22, 2015
Arlington Convention Center
Arlington, Texas
Hosted by the Fort Worth Section
Institute of Electrical and Electronics Engineers

IEEE
Advancing Technology
for Humanity

IEEE
Advancing Technology
for Humanity

IEEE Fort Worth Section
2015 MetroCon Patron Packet

Greetings Prospective Patron,

We welcome your interest and look forward to your patronage of the IEEE MetroCon 2015 Technical Conference, scheduled for Thursday, October 22, 2015 at the Arlington Convention Center, Arlington, Texas.

MetroCon 2015 offers six unique tracks and thirty plus speakers exploring some of the latest technologies:

1. **Developing and Deploying Secure Systems (Cyber security)**
2. **Software and Systems Engineering**
3. **Emerging Technologies**
4. **Computational Intelligence**
5. **Power and Energy Systems**
6. **Biotechnologies**

MetroCon 2015 marks the 28th annual conference providing current and future technologies discussions and presentations by and for industry professionals, engineering students, and academia. The conference features a student poster contest, exhibits forum, keynote luncheon, morning plenary session, and closing reception. The IEEE Fort Worth Section anticipates that this year's attendance of technical professionals in the DFW area will be over 400.

Patrons will be recognized during the keynote luncheon and listed in conference brochures.

There are many sponsorship opportunities available for IEEE MetroCon 2015, as described in the following pages. Questions and inquiries regarding sponsoring options may be directed to the Conference Treasurer, Dan Cowan, at dpc1421@ieee.org. Questions related to the conference may be directed to the MetroCon 2015 Conference Chair, Diane Collier at d.b.collier@ieee.org.

We look forward to seeing you in Arlington, home of the Texas Rangers and the Dallas Cowboys.

Best regards,

Diane Bowen Collier   Dan Cowan   Tim O'Conner
IEEE MetroCon Conference Chair   Finance Chair   Fund Raising Chair

IEEE Fort Worth Section
2015 MetroCon Sponsorship Packet

Individual Registration Schedule:

Registration					Fee Schedule
Attendee Groupings					
	Status	IEEE Member		Before August 6	On or After August 6
1	Professional	Yes		300	350
2	Professional	No		350	400
3	Professional	Yes	Retired	100	100
4	Professional	No	Retired	125	125
5	Student	yes		100	100
6	Student	No		125	125

Patron Levels:

Partner $500 to $750

- 1 conference registration per $250
- Corporate patron listing in conference brochure and website
- Keynote luncheon recognition

Bronze $1000 to $4750 includes:

- 4 conference registrations per $1000
- Corporate patron listing in conference brochure and website
- Keynote luncheon recognition

Silver $5000 to $9750 includes:

- 20 conference registrations, additional registrations for amounts over $5000
- Corporate listing in program and on website
- Keynote luncheon recognition and preferred seating
- Corporate display option, one 8 foot table in the exhibits area

Gold $10,000 to $19,750

- 40 conference registrations, additional registrations for amounts over $10,000
- Corporate listing in program and on website
- Keynote luncheon recognition and VIP seating for patron leadership
- Corporate display option, two 8 foot tables in the exhibits area

Platinum $20,000 to $29,750

- 100 conference registrations, additional registrations for amounts over $20,000
- Corporate listing in program and special listing on website
- Keynote luncheon recognition and VIP seating for patron leadership
- Corporate display during the conference, two or more 8 foot tables in the exhibits area
- Executive invitation to speaker appreciation event

Titanium $30,000 and above

- 200 conference registrations, additional registrations for amounts over $30,000
- Corporate listing in program and special listing on website
- Keynote luncheon recognition and VIP seating for patron leadership
- Corporate display during the conference, two or more 8 foot tables in the exhibits area
- Executive invitation to speaker appreciation event
- Special Recognition at speaker appreciation event.

Company Sponsored Partnering

Partner Level (see description above) patrons may participate as a "Partner Company" at IEEE MetroCon 2015 with Bronze Level or higher patrons acting as a primary patron. Partner exhibit location will be adjacent primary patron exhibit. In order to accommodate this request, the Fort Worth Section would invite participation with a nominal fee of $250 per partner with a maximum of 4 partners associated with each Bronze level or higher sponsor. The Partner level would include the following additions:

- 1 additional 8 foot table, and 1 chair per Partner
- One full-conference registration per Partner Level company (additional Partner level attendees will pay full individual registration levels as listed above)
- Keynote luncheon complimentary

Company Sponsored Keynote Luncheon for College Students

Collegiate Table Host: Per $1,000 per table (seats 10): Includes conference registrations for 10 college students. Includes reserve table with company name and student access for possible interview opportunities provided by the sponsoring company.

Recognition of Corporate Patrons:

All patrons are encouraged to provide items that will be included in the "registration bag" for every conference attendee. See "Corporate Recognition Option". Corporate patrons at any level of $1000 or more may include Corporate items at no extra charge. Corporate patrons who choose only the "Corporate Recognition Option" may do so at the $500 Partner Patron level.

EXHIBITOR ONLY

Small Organizations (1-500 employees): $500
- 1 eight foot table, 2 chairs in exhibits area
- 2 exhibits only passes
- Lunches complimentary

Large Organizations(more than 500 employees): $1000
- 1 eight foot table, 4 chairs in exhibits area
- 4 exhibits only passes
- Lunch complimentary

For additional tables, passes, chairs and space in exhibits area, please request pricing from your MetroCon 2015 contact.

SPEAKER APPRECIATION DINNER

Maximum Number of Patrons: 2

Item Description:

This event is held the evening prior to MetroCon and recognizes the track session presenters that will be delivering technical presentations at the conference. Track chairs, co-chairs, and event volunteers will also be recognized.

Patron Benefit:
During this event the sponsor will be recognized and invited to deliver up to a 7 minute presentation. In addition, the sponsor may RSVP up to 10 representatives at a VIP table at the speaker appreciation dinner.

Cost: $3,500 per patron or two patrons at $1,750
Code: MetroCon_01-SA

METROCON CLOSING RECEPTION

Maximum Number of Patrons: 2

Item Description:

This event will be a reception for all participants of MetroCon 2015. It will consist of light snacks and non-alcohol beverages as a means of saying **"Thank you"** for making IEEE MetroCon 2015 a success. Includes a presentation of up to ten minutes, with a featured speaker from each sponsoring company.

Patron Benefit:

Sponsor will be provided an opportunity to network with the conference participants consisting of students and professors from universities, industry professionals, track presenters, and IEEE MetroCon 2015 program committee members.

Cost: $2,500 per sponsor
Code: MetroCon_02-CR

STUDENT POSTER CONTEST AWARDS

Maximum Number of Sponsors: 2

Item Description:
This event will be a contest where students submit a poster on a technological solution to a proposed project. Each poster will consist of abstract, conceptual design, and proposed solution. The poster contest is open to graduate and under-graduate participants from Texas accredited universities. Each student poster represented will include a 5 minute oral-technical presentation by the student(s). The contest winners of first through third place will be recognized during the Keynote Luncheon.

Patron Benefit:
Sponsor will have the opportunity to network with participating students. Sponsor will have the opportunity to request an interview participating students.

Cost: $3,000 per sponsor or two sponsors at $1,500
Code: MetroCon_03-PC

CORPORATE RECOGNITION OPTION

Maximum Number of Patrons: Unlimited

Item Description:
Corporate information inserts including company Logo items and a listing in the Program. Items that may be placed in the "Registration bags" are welcome for all sponsors. 500 of each item will be required for this purpose. Advertising Space is available in the official program of the conference. Fee schedule is based upon page size will also be available. The program will be provided to conference participants and attendees including our sponsors. Program will include a complete list of corporate sponsors with respective logos and appropriate contact information.

Sponsorship Benefit:
Sponsor will have the opportunity to share information about their company products. Attendees will have exposure to the company's products/services and may directly contact the sponsor. This is a great opportunity for the sponsor to reach each attendee of MetroCon 2015.

Cost: $500 per sponsor
Code: MetroCon_04-RO

IEEE Fort Worth Section
2015 MetroCon Sponsorship Packet
REGISTRATION INSTRUCTIONS

Please complete the form below and email to Dan Cowan at dpc1421@ieee.org.
An Invoice will be generated based upon information provided by each Sponsor.

I.   Sponsorship commitments are due and payable on or before 8 September 2015.
II.   The Sponsor's contact will receive a registration receipt confirmation email.
III.   Invoice will be provided upon receipt of Registration Form.
IV.   Payments may be made by Credit Card or by Check.

The IEEE is a tax-exempt organization under Section 501c (3) of the Internal Revenue Code. All Sponsorship contributions are tax deductible to the extent of the law. Documentation of Sponsorship will be sent upon receipt of funds.

Sponsor Contributions are payable to: IEEE FORT WORTH SECTION

IEEE Federal Tax ID: 13-1656633	Submitted Date:

Sponsor Information

Sponsor (Company) Name	Attach list of Attendees as needed
Contact Name	Contact telephone
Contact email:	

Sponsorship level and description (type over the examples, as needed)

Sponsorship Information	Quantity	Level of Support
e.g.: Patron	1	$1000.00
e.g: Student Poster Contest	1	$ 500.00
	Total	$1500.00

Billing Information

Billing contact	Billing Address:
Contact telephone and email:	City/State/Zip code
Payment Method: Check_____ or Credit Card_____	**Invoice will be provided for each Sponsor**

Sponsorship Commitment Name of Authorized Representative

Print name:	Signature:

28th Annual Technical Conference

CANCELLATION and REFUND POLICY

The sponsorship registration deadline is Monday, 21 September 2015, 8:00 p.m.

Payment in full for any sponsored option listed within the 2015 MetroCon Sponsorship Packet is preferred by 11 September and must be received prior to the 2015 MetroCon event date.

NO REFUNDS will be given within 30 days of the event date.

A full invoice will be issued for all sponsored items with the exception of event registration fees. Corporate checks and major credit cards will be accepted for event registration(s).

Inquiries and questions may be directed as follows:

IEEE MetroCon 2015
Finance Chair:
Dan Cowan
817-992-1138
dpc1421@ieee.org

Mailing address:
IEEE Fort Worth Section
P.O. Box 171671
Arlington, TX 76003-1671

Street Address:
IEEE MetroCon 2015
Dan Cowan
115 W 7th Street, Suite 925
Fort Worth, TX 76102-7002