

PRESS RELEASE

To: All Press

Release: Immediate

Contact: Colonel Mason, 214-329-4949 colonel[at]prfirm1[dot]com

MetroCon Advances Machine Learning

Augmenting human intelligence by re-inventing unstructured data will revolutionize commercial industries

DALLAS (Aug. 29, 2016) – Transforming the way data-driven companies surface insights and answers, from their unstructured information produced every day, is expected to dazzle at engineer’s conference this year.

For 29 straight years the Institute of Electrical and Electronics Engineers [IEEE] has produced a one-day *Comprehensive Engineering Event* held at the Arlington Convention Center in Arlington, Texas, known as MetroCon. This year a featured speaker will be Dave Copps, founder and CEO of Brainspace Corporation, a leader in the emergence and utilization of machine learning in the commercial marketplace.

“Everyone kind of looks at machine AI (artificial intelligence) as some future technology, something that will happen someday,” says Copps. “The message is, *it is here*, and it is working today inside of corporations. *Machine AI* is not a trend, it’s a totally new foundational technology that will be part of everything going forward.”

Copps gave his views when as a guest today on the ScienceNews Radio Network program, *Promise of Tomorrow with Colonel Mason*. The broadcast can now be heard archived and webcast for its world audience at [PromiseOfTomorrow \(dot\) biz](http://PromiseOfTomorrow(dot)biz).

Copps’ technology has been adopted by both public and private sector organizations ranging from government to Fortune 500 companies and others around the globe. On the program Copps said “a kind of Darwinism is going to set into the market. Those that don’t engage Machine AI are going to fall behind the ones that are.”

MetroCon is Sponsored by Lockheed Martin and Onco Electric Delivery Company. In addition to machine intelligence, upwards of 500 attendees will get inside information on pressing topics that include cyber security, power and energy systems, biotechnologies, software and systems engineering, with software demos by IBM and Mathworks, plus other emerging technologies.

More information about MetroCon, conference registration,
sponsoring/exhibiting at: [www \(dot\) metrocon \(dot\) org/](http://www.metrocon.org/).