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***31st Annual Technical Conference***

**MetroCon 2018 Patron Packet**

**November 7, 2018**

**Hurst Conference Center   
Hurst, Texas**

**Hosted by the Fort Worth Section   
Institute of Electrical and Electronics Engineers**

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Greetings Prospective Patron,

We welcome your interest and look forward to your patronage of the IEEE MetroCon 2018 Technical Conference, scheduled to open at 7:30 a.m. on Wednesday, November 7 at the Hurst Conference Center, Hurst, Texas.

MetroCon 2018 offers seven unique tracks and over thirty Presenters exploring some of the latest technologies in:

1. **Developing and Deploying Secure Systems (Cyber security)**
2. **Software and Systems Engineering**
3. **Internet of Things**
4. **Computational Intelligence**
5. **Power and Energy Systems**
6. **Biotechnologies**
7. **Financial Planning and Professional Development**

MetroCon 2018 marks the 31st annual conference providing current and future technologies discussions and presentations by and for industry professionals, engineering students, and academia. The conference features a student poster contest, exhibits forum, keynote luncheon, morning plenary session, and closing reception. The IEEE Fort Worth Section anticipates that this year’s attendance of technical professionals in the DFW area will be over 400.

Patrons will be recognized during the keynote luncheon and listed in conference brochures, on the conference website and conference app.

There are many Patronage opportunities available for IEEE MetroCon 2018, as described in the following pages. Questions and inquiries regarding these options may be directed to the Conference Treasurer, Mike Siok, at [mikesiok@ieee.org](mailto:dpc1421@ieee.org). Questions related to the conference may be directed to the MetroCon 2018 Conference Chair, Diane Bowen Collier at d.b.collier@ieee.org.

Best regards,

Diane Bowen Collier Mike Siok Tim O’Conner

IEEE MetroCon Conference Chair Finance Chair Patron Chair

**Individual Registration Schedule:**

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| **Registration** | | **Fee Schedule** | | | | |
| **Attendee Groupings** | | | | | | |
|  | **Status** | | **IEEE Member** | | **By Oct. 22** | **After Oct. 22** |
| **1** | **Professional** | | **Yes** |  | **300** | **350** |
| **2** | **Professional** | | **No** |  | **350** | **400** |
| **3** | **Professional** | | **Yes** | **Retired** | **100** | **100** |
| **4** | **Professional** | | **No** | **Retired** | **125** | **125** |
| **5** | **Student/Life Member** | | **yes** |  | **50** | **100** |
| **6** | **Student** | | **No** |  | **75** | **125** |

**Patron Levels:**

**Partner** $500 to $750

* 1 conference registration per $250
* Corporate listing in conference program, on APP and website
* Keynote luncheon recognition

**Bronze** $1000 to $4750 includes:

* 4 conference registrations, $250 per registrant for amounts over $1000
* Corporate listing in conference program, on APP and website
* Keynote luncheon recognition

**Silver** $5000 to $9750 includes:

* 20 conference registrations, $250 per registrant for amounts over $5000
* Corporate listing in conference program, on APP and website
* Keynote luncheon recognition with preferred seating
* Corporate display option, one 8 foot table in the exhibits area

**Gold** $10,000 to $19,750

* 50 conference registrations, $200 per registrant for amounts over $10,000
* Corporate listing in conference program, on APP and website
* Keynote luncheon recognition and VIP seating for patron leadership
* Corporate display option, two 8 foot tables in the exhibits area

**Platinum** $20,000 to $29,750

* 120 conference registrations, $175 per registrant for amounts over $20,000
* Corporate listing in program and special listing , on APP and website
* Keynote luncheon recognition and VIP seating for patron leadership
* Corporate display at conference, two or more 8 foot tables in the exhibits area

**Titanium** $30,000 and above

* 200 conference registrations, $150 per registrant for amounts over $30,000
* Corporate listing in program and special listing , on APP and website
* Keynote luncheon recognition and VIP seating for patron leadership
* Corporate display at conference, two or more 8 foot tables in the exhibits area
* Special Recognition at speaker appreciation event

**Company Partnering**

Partner Level (see description above) patrons may participate as a “Partner Company” at IEEE MetroCon 2018 with Bronze Level or higher patrons acting as a primary patron. Partner exhibit location will be adjacent primary patron exhibit. In order to accommodate this request, the Fort Worth Section would invite participation with a nominal fee of $250 per partner with a maximum of 4 partners associated with each Bronze level or higher Patron. The Partner level includes the following additions:

* 1 additional 8 foot table accommodating maximum of 4 partners with seating for 4 persons
* One full-conference registration per Partner Level company (additional Partner level attendees will pay full individual registration levels as listed above)
* Corporate listing in conference program, on APP and website
* Keynote luncheon complimentary

**Company Partnering Keynote Luncheon for College Students**

**Collegiate Table Host:** Per $1,000 per table (seats 8): Includes conference registrations for 8 college students. Includes reserve table with company name and student access for possible interview opportunities provided by each Partnering company.

**Recognition of Corporate Patrons:**

All patrons are encouraged to provide items that will be included in the “registration bag” for every conference attendee. See “Corporate Recognition Option”. Corporate patrons contributing $1000 or more, may include corporate items at no extra charge. Corporate patrons who choose only the “Corporate Recognition Option” may do so at the $300 Partner Patron level.

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***SPEAKER APPRECIATION DINNER***

**Maximum Number of Patrons: 3 Item Description:**

This event is held the evening prior to MetroCon and recognizes the track session presenters that will be delivering technical presentations at the conference. Track chairs, co-chairs, and event volunteers will also be recognized.

**Patron Benefit:**

During this event the patron will be recognized. In addition, the Patron may RSVP up to 8 representatives at a VIP table at the speaker appreciation dinner.

**Cost**: $4,500 per patron or two patrons at $2250

**Code:** MetroCon\_01-SA

***METROCON CLOSING RECEPTION***

**Maximum Number of Patrons: 2 Item Description:**

This event will be a reception for all participants of MetroCon 2018. It will consist of light hors d’oeuvres and complimentary non-alcohol beverages as a means of saying **“Thank you”** for making IEEE MetroCon 2018 a success. Partnership includes a presentation of up to ten minutes, with a featured speaker from each partnering company.

**Patron Benefit**:

Patron will be provided an opportunity to network with the conference participants consisting of students and professors from universities, industry professionals, track presenters, and IEEE MetroCon 2018 program committee members.

**Cost:** $1,500 per patron or two patrons at $750 each

**Code:** MetroCon\_02-CR

***STUDENT POSTER CONTEST AWARDS***

**Maximum Number of Patrons: 3**

**Item Description:**

This event will be a contest where students submit a poster on a technological solution to a proposed project. Each poster will consist of abstract, conceptual design, and proposed solution. The poster contest is open to graduate and under-graduate participants from Texas accredited universities. Each student poster represented will include a 5 minute oral-technical presentation by the student(s). The contest winners of first through third place will be recognized during the Keynote Luncheon.

**Patron Benefit**:

Patrons will have the opportunity to network with participating students. Each Patron will have the opportunity to request an interview participating students.

**Cost:** $4,500 per Patron or up to three Patrons at $1,500 each

**Code**: MetroCon\_03-PC

***CORPORATE RECOGNITION OPTION***

**Maximum Number of Patrons: Unlimited**

**Item Description:**

Corporate information inserts including company Logo items and a listing in the Program. Items that may be placed in the “Registration bags” are welcome for all Patrons. 500 of each item will be required for this purpose. Advertising Space is available in the official program of the conference. Fee schedule is based upon page size will also be available. The program will be provided to conference participants and attendees including our Patrons. Program will include a complete list of corporate Patrons with respective logos and appropriate contact information.

**Patron Benefit**:

Patron will have the opportunity to share information about their company products. Attendees will have exposure to the company’s products/services and may directly contact the Patron. This is a great opportunity for the Patron to reach each attendee of MetroCon 2018.

**Cost:** $300 per Patron

**Code:** MetroCon\_04-RO

***“NEW OFFERING” CUSTOMIZED VENDOR TRACK***

New and existing patron may request to have a track specifically dedicated to product line. For example, if the patron primary product is hardware, then a custom track may be added to the MetroCon agenda, “Test Hardware Track.” Patron may purchase either a ½ track or full track as follows:

**Cost**: Half Track: $1,500-$1,750

**Cost**: Full Track: $7,500-$8,750

Note: Price is based on existing or new patron providing “Bronze” Sponsorship. Both Half and Full tracks are over and above the “Bronze” Sponsorship. Bronze Sponsorship is defined as $1,000. Patron is requested to provide their electrical and audio/visual requirements to MetroCon’ s Exhibit and/or Marketing Chair at least 60 days prior to start of conference date.

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**REGISTRATION INSTRUCTIONS**

Please complete the form below and email to Mike Siok at [mikesiok](mailto:mikesiok)@ieee.org. An Invoice will be generated based upon information provided by each Patron.

1. Patron commitments are due and payable on or before 22 October 2018.
2. The Patron’s contact will receive a registration receipt confirmation email.
3. Invoice will be provided upon receipt of Registration Form.
4. Payments may be made by Credit Card or by Check.

The IEEE is a tax-exempt organization under Section 501c (3) of the Internal Revenue Code. All Patron contributions are tax deductible to the extent of the law. Documentation of Patronage will be sent upon receipt of funds.

**Patron Contributions are payable to: IEEE FORT WORTH SECTION**

**IEEE Federal Tax ID: 13-1656633**

**Submitted Date:**

**Patron Information**

|  |  |
| --- | --- |
| **Patron(Company) Name** | **Attach list of Attendees as needed** |
| **Contact Name** | **Contact telephone** |
| **Contact email:** |  |

**Patron level and description (type over the examples, as needed)**

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| --- | --- | --- |
| **Patron**  **Information** | **Quantity** | **Level of Support** |
| e.g.: Bronze Patron | 1 | $1000.00 |
| e.g: Student Poster Contest | 1 | $ 500.00 |
|  |  |  |
|  | **Total** | $1500.00 |

**Billing Information**

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| --- | --- |
| **Billing contact** | **Billing Address:** |
| **Contact telephone and email:** | **City/State/Zip code** |
| **Payment Method:**  **Check\_\_\_\_\_ or Credit Card\_\_\_\_\_\_** | **Invoice will be provided for each Patron** |

**Patron Contact Name and Authorized Representative**

|  |  |
| --- | --- |
| **Print name:** | **Signature:** |

**31st Annual Technical Conference**

**CANCELLATION and REFUND POLICY**

The Patron registration deadline is Monday, 22 October 2018.

Payment in full for any patronage option listed within the 2018 MetroCon Patron Packet is preferred by 29 September and must be received prior to the 2018 MetroCon event date.

NO REFUNDS will be given within 30 days of the event date.

A full invoice will be issued for all Patron items with the exception of event registration fees. Corporate checks and major credit cards will be accepted for event registration(s).

Inquiries and questions may be directed as follows:

IEEE MetroCon 2018 Finance Chair:

Mike Siok

817-629-8144

[mikesiok@ieee.org](mailto:mikesiok@ieee.org)

Mailing address:

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Arlington, TX 76003-1671