



Matthew Bailey

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Abstract:

Matthew will talk about a unique and proven set of methodologies that can help guide Cities and Regions to select the right technologies and solutions from within its global eco-system, inline with City budget and strategy, to realize the desired ROI and blueprint for their Smart City.

With a "Five Year Out" and collaborative mindset, Matthew will address how Cities and Regions can build the right eco-system of local, national and global partners to deliver "Smart" solutions for today's challenges as well as partnering into the future, helping to fully realize a Smart City or Smart Region blueprint.

Matthew designs Smart City blueprints for territories (city, region, national) that stimulate growth towards a Triple Bottom Line economy (financial as well as social and environmental considerations) - the standard for doing business well. Cities are equipped with frameworks to create their own version of a "Smart" economy.

Biography

Matthew James Bailey is recognized as one the leading pioneers of the Internet of Things (IoT). As an IoT Authority, he has successfully put the IoT into the agenda of G8 Prime Ministers, governments, global technology giants and many other private and public sector organizations. He has been personally responsible for catalyzing the IoT revolution in many international territories. With global reach, Matthew helps Fortune 500, governments, economic agencies, cities, regions, investors in their transformation to become a thriving force in the IoT phenomenon.