

IEEE Fort Worth Section
2024 MetroCon Patron Packet



36th Annual Technical Conference

MetroCon 2024 Patron Packet

**November 14, 2024
Hurst Conference Center
Hurst, Texas
Hosted by the Fort Worth Section
Institute of Electrical and Electronics Engineers**

Greetings Prospective



Patron,

**IEEE Fort Worth Section
2024 MetroCon Patron Packet**

We welcome your interest and look forward to your patronage of the IEEE MetroCon 2024 Technical Conference, scheduled to open at 7:30 a.m. on Thursday, November 2 at the Hurst Conference Center, Hurst, Texas.

MetroCon 2024 offers nine unique tracks and over 45 Presenters exploring some of the latest technologies in:

- 1. Developing and Deploying Secure Systems (Cybersecurity)**
- 2. Software and Systems Engineering**
- 3. Internet of Things**
- 4. Computational Intelligence (Quantum and AI)**
- 5. Power and Energy Systems**
- 6. Biotechnologies**
- 7. Photonics**
- 8. Autonomous and Vehicle Systems**
- 9. Financial Planning and Professional Development**

MetroCon 2024 marks the 36th annual conference providing current and future technologies discussions and presentations by and for industry professionals, engineering students, and academia. The conference features a student poster contest, exhibits forum, keynote luncheon, morning plenary session, and closing reception. The IEEE Fort Worth Section anticipates that this year's attendance of technical professionals in the DFW area will be over 400 attendees.

Patrons will be recognized during the opening session and keynote luncheon and listed in conference brochures, the conference website and if available the conference app.

There are many Patronage opportunities available for IEEE MetroCon 2024, as described in the following pages. Questions and inquiries regarding these options may be directed to the Conference Treasurer, Mike Siok, at mikesiok@ieee.org. Questions related to the conference may be directed to the MetroCon 2024 Conference Chair, Michael Bishop at bishopm@acm.org or Diane Bowen Collier at d.b.collier@ieee.org

Best regards,

Michael Bishop
IEEE MetroCon Conference Chair

Mike Siok
Finance Chair

Tim O'Conner
Patron Chair

Diane Bowen Collier
IEEE Metrocon Conference Program Chair

Individual Registration Schedule:

**IEEE Fort Worth Section
2024 MetroCon Patron Packet**

Registration		Fee Schedule			
Attendee Groupings					
	Status	IEEE Member		By Oct. 30	After Oct. 30
1	Professional	Yes		300	350
2	Professional	No		350	400
3	Professional	Yes	Retired	100	100
4	Professional	No	Retired	125	125
5	Student/Life Member	yes		50	100
6	Student	No		75	125

Patron Levels:

Partner \$500 to \$750

- 1 conference registration per \$250
- Corporate listing in conference program, on APP and website
- Keynote luncheon recognition

Bronze \$1000 to \$4750 includes:

- 4 conference registrations, \$275 per registrant for amounts over \$1000
- Corporate listing in conference program, on APP and website
- Keynote luncheon recognition

Silver \$5000 to \$9750 includes:

- 20 conference registrations, \$250 per registrant for amounts over \$5000
- Corporate listing in conference program, on APP and website
- Keynote luncheon recognition with preferred seating
- Corporate display option, one 8 foot table in the exhibits area

Gold \$10,000 to \$19,750

- 50 conference registrations, \$225 per registrant for amounts over \$10,000
- Corporate listing in conference program, on APP and website

**IEEE Fort Worth Section
2024 MetroCon Patron Packet**

- Keynote luncheon recognition and VIP seating for patron leadership
- Corporate display option, two 8 foot tables in the exhibits area

Platinum \$20,000 to \$29,750

- 120 conference registrations, \$200 per registrant for amounts over \$20,000
- Corporate listing in program and special listing , on APP and website
- Keynote luncheon recognition and VIP seating for patron leadership
- Corporate display at conference, two or more 8 foot tables in the exhibits area

Titanium \$30,000 and above

- 200 conference registrations, \$175 per registrant for amounts over \$30,000
- Corporate listing in program and special listing , on APP and website
- Keynote luncheon recognition and VIP seating for patron leadership
- Corporate display at conference, two or more 8 foot tables in the exhibits area
- Special Recognition at speaker appreciation event

Company Partnering

Partner Level (see description above) patrons may participate as a “Partner Company” at IEEE MetroCon 2024 with Bronze Level or higher patrons acting as a primary patron. Partner exhibit location will be adjacent primary patron exhibit. In order to accommodate this request, the Fort Worth Section would invite participation with a nominal fee of \$250 per partner with a maximum of 4 partners associated with each Bronze level or higher Patron. The Partner level includes the following additions:

- 1 additional 8 foot table accommodating maximum of 4 partners with seating for 4 persons
- One full-conference registration per Partner Level company (additional Partner level attendees will pay full individual registration levels as listed above)
- Corporate listing in conference program, on APP and website
- Keynote luncheon complimentary

**IEEE Fort Worth Section
2024 MetroCon Patron Packet
Company Partnering Keynote Luncheon for College Students**

Collegiate Table Host: Per \$1,000 per table (seats 8): Includes conference registrations for 8 college students. Includes reserve table with company name and student access for possible interview opportunities provided by each Partnering company.

Recognition of Corporate Patrons:

All patrons are encouraged to provide items that will be included in the “registration bag” for every conference attendee. See “Corporate Recognition Option”. Corporate patrons contributing \$1000 or more, may include corporate items at no extra charge. Corporate patrons who choose only the “Corporate Recognition Option” may do so at the \$300 Partner Patron level.

SPEAKER APPRECIATION DINNER

Maximum Number of Patrons: 2

Item Description:

This event is held the evening prior to MetroCon and recognizes the track session presenters that will be delivering technical presentations at the conference. Track chairs, co-chairs, and event volunteers will also be recognized.

Patron Benefit:

During this event the patron will be recognized. In addition, the Patron may RSVP up to 8 representatives at a VIP table at the speaker appreciation dinner.

Cost: \$4,500 per patron or two patrons at \$2250

Code: MetroCon_01-SA

METROCON CLOSING RECEPTION

Maximum Number of Patrons: 2

Item Description:

This event will have a reception for all participants of MetroCon 2024. It will consist of light hors d’oeuvres and complimentary non-alcohol beverages as a means of saying “**Thank you**” for making IEEE MetroCon 2024 a success.

Patron Benefit:

**IEEE Fort Worth Section
2024 MetroCon Patron Packet**

Patron will be provided an opportunity to network with the conference participants consisting of students and professors from universities, industry professionals, track presenters, and IEEE MetroCon 2024 program committee members.

Cost: \$1,500 per patron or two patrons at \$750 each

Code: MetroCon_02-CR

**IEEE Fort Worth Section
2024 MetroCon Patron Packet**

STUDENT POSTER CONTEST AWARDS

Maximum Number of Patrons: 3

Item Description:

This event will be a contest where students submit a poster on a technological solution to a proposed project. Each poster will consist of abstract, conceptual design, and proposed solution. The poster contest is open to graduate and under-graduate participants from Texas accredited universities. Each student poster represented will include a 5 minute oral-technical presentation by the student(s). The contest winners of first through third place will be recognized during the Keynote Luncheon.

Patron Benefit:

Patrons will have the opportunity to network with participating students. Each Patron will have the opportunity to request an interview participating students.

Cost: \$4,500 per Patron or up to three Patrons at \$1,500 each

Code: MetroCon_03-PC

CORPORATE RECOGNITION OPTION

Maximum Number of Patrons: Unlimited

Item Description:

Corporate information inserts including company Logo items and a listing in the Program. Items that may be placed in the "Registration bags" are welcome for all Patrons. 500 of each item will be required for this purpose. Advertising Space is available in the official program of the conference. Fee schedule is based upon page size will also be available. The program will be provided to conference participants and attendees including our Patrons. Program will include a complete list of corporate Patrons with respective logos and appropriate contact information.

Patron Benefit:

Patron will have the opportunity to share information about their company products. Attendees will have exposure to the company's products/services and may directly contact the Patron. This is a great opportunity for the Patron to reach each attendee of MetroCon 2024.

Cost: \$350 per Patron

Code: MetroCon_04-RO

**IEEE Fort Worth Section
2024 MetroCon Patron Packet**

~~“NEW OFFERING” CUSTOMIZED VENDOR TRACK~~

-

~~New and existing patron may request to have a track specifically dedicated to product line. For example, if the patron primary product is hardware, then a custom track may be added to the MetroCon agenda, “Test Hardware Track.” Patron may purchase either a ½ track or full track as follows:~~

-

~~**Cost:** Half Track: \$1,500-\$1,750~~

-

~~**Cost:** Full Track: \$7,500-\$8,750~~

-

~~Note: Price is based on existing or new patron providing “Bronze” Sponsorship. Both Half and Full tracks are over and above the “Bronze” Sponsorship. Bronze Sponsorship is defined as \$1,000. Patron is requested to provide their electrical and audio/visual requirements to MetroCon’s Exhibit and/or Marketing Chair at least 60 days prior to start of conference date.~~

**IEEE Fort Worth Section
2024 MetroCon Patron Packet**

REGISTRATION INSTRUCTIONS

Please complete the form below and email to Mike Siok at mikesiok@ieee.org.
An Invoice will be generated based upon information provided by each Patron.

- I. Patron commitments are due and payable on or before 20 October 2024.
- II. The Patron's contact will receive a registration receipt confirmation email.
- III. Invoice will be provided upon receipt of Registration Form.
- IV. Payments may be made by Credit Card or by Check.

The IEEE is a tax-exempt organization under Section 501c (3) of the Internal Revenue Code. All Patron contributions are tax deductible to the extent of the law. Documentation of Patronage will be sent upon receipt of funds.

Patron Contributions are payable to: IEEE FORT WORTH SECTION

IEEE Federal Tax ID: 13-1656633	Submitted Date:
--	------------------------

Patron Information

Patron(Company) Name	Attach list of Attendees as needed
Contact Name	Contact telephone
Contact email:	

Patron level and description (type over the examples, as needed)

Patron Information	Quantity	Level of Support
e.g.: Bronze Patron	1	\$1000.00
e.g: Student Poster Contest	1	\$ 500.00
	Total	\$1500.00

Billing Information

Billing contact	Billing Address:
Contact telephone and email:	City/State/Zip code
Payment Method: Check___ or Credit Card___	Invoice will be provided for each Patron

Patron Contact Name and Authorized Representative

Print name:	Signature:
--------------------	-------------------

**IEEE Fort Worth Section
2024 MetroCon Patron Packet**

IEEE Fort Worth Section
2024 MetroCon Patron Packet

35th Annual Technical Conference

CANCELLATION and REFUND POLICY

The Patron registration deadline is Friday, 20 October 2024.

Payment in full for any patronage option listed within the 2024 MetroCon Patron Packet is preferred by 30 September and must be received prior to the 2024 MetroCon event date.

NO REFUNDS will be given within 30 days of the event date.

A full invoice will be issued for all Patron items with the exception of event registration fees. Corporate checks and major credit cards will be accepted for event registration(s).

Inquiries and questions may be directed as follows:

IEEE MetroCon 2024
Finance Chair:
Mike Siok
817-629-8144
mikesiok@ieee.org

Mailing address:
IEEE Fort Worth Section
P.O. Box 171671
Arlington, TX 76003-1671